

2026 BTC Calendar

Feb 24	Apr 14	Jun 23	Sep 15	Oct 5	Dec 8
Webinar	In-Person Meeting	Webinar	Virtual Meeting	In-Person Meeting	Virtual Meeting
Predicting the Unpredictable: How AI Can Forecast Tariff Impact	<p>BTC Spring Meeting</p> <p>CES Overview</p> <p>Seeing Around Corners on EPR Regulations with AI</p> <p>Shift or Stay? Debating ICE Vehicles and Next-Gen Alternatives</p> <p>Member Round Table: Sharing the Playbook on Real-World AI Use Cases</p>	Driving Aftermarket Profitability Through AI-Powered Pricing	<p>Fall Meeting Part 1</p> <p>BTC Aftermarket Innovation Award Pitches</p> <p>Aftermarket Technology Conference Preview</p> <p>BTC Think Tank Competition Pitches</p>	<p>Fall Meeting Part 2</p> <p>Town Hall Format</p> <p>Light Vehicle Channel Partner</p> <p>BTC Updates</p> <p>Commercial Vehicle Channel Partner</p>	<p>Winter Meeting</p> <p>Real-World AI Use Cases Built In-House</p> <p>BTC Road Ahead: 2027</p> <p>Seamless Order Fulfillment as a Competitive Differentiator</p>