



MEMA Advocacy on USMCA

By the Numbers 2018-2020

CAPITOL HILL



188

meetings with Congressional Offices

97%

of the Representatives and Senators MEMA met with voted "YES"

85

congressional meetings held during MEMA Legislative Fly-Ins by 50 supplier company representatives

WHITE HOUSE



1

Rose Garden White House signing ceremony

3

Executive-Level meetings with the Vice President and the United States Trade Representative

50+

Staff-Level meetings with office of the USTR

STATES



4

Governor meetings in AL, SC, TN, and KY

3

supplier manufacturing facility tours in AL, NC, and SC for senior USTR staff

6

MEMA Supplier Advocacy Network Roundtables hosted by member companies in IN and MI

MEMA + DIVISIONS



455

member company representatives attended USMCA briefings on Rules of Origin in AL, MI and SC

50+

MEMA Trade Working Group conference calls

DOZENS

of MEMA DC presentations at division events

MEDIA



DOZENS

of news articles quoted MEMA senior management in:

WSJ

The Washington Post

The New York Times

Automotive News

Transport Topics

Bloomberg

POLITICO

REUTERS

The Economist

100+

social media posts featuring #USMCANow #PassUSMCA and #SuppliersAreTheBestPart